

# City of Wood Village September 2013

## The Village News

2055 NE 238<sup>th</sup> Drive • Wood Village, OR 97060-1095 • (503) 667-6211  
Fax (503) 669-8723 • [city@ci.wood-village.or.us](mailto:city@ci.wood-village.or.us) • [www.ci.wood-village.or.us](http://www.ci.wood-village.or.us)

# 14<sup>th</sup> Annual City Nite Out

Over 2,200 people gathered at the Wood Village Baptist Church campus on Friday July 19<sup>th</sup> to take part in the fun at the 14<sup>th</sup> Annual City Nite Out. This annual event focuses on crime prevention and emergency preparedness, and is coordinated by a joint effort between the City of Wood Village, Multnomah County Sheriff's Office, and the Wood Village Baptist Church. There was free food including hot dogs, beverages, ice



This event would not be possible without the help and



cream, cotton candy and popcorn. Live music by Clark Bondy and Friends played throughout the evening as people visited area vendors, enjoyed the free family friendly activities, and watched live police demonstrations. We also gave out hundreds of free bicycle helmets to kids thanks to the generosity of Country Financial, Wood Village Baptist Church, and the Wood Village 76 Station. A fun evening was had by all, and we hope to see you all again next year!

support of the many volunteers, business and organizations that took part in this event. Please thank all of our wonderful sponsors! →

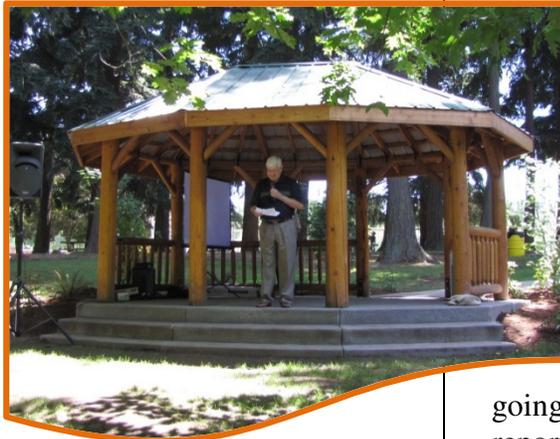
*A Very Special Thanks to:*

Pastor Bill Ehmann and the Baptist Church Staff and Members, The Wood Village City Council, Channel 6 Anchor Elishah Oesch, Deputy Jessie Volker, Lieutenant Steve Alexander, Chief Deputy Jason Gates, and Sheriff Dan Staton

**Please Thank This Year's Nite Out Sponsors**

### HONORING 10 YEARS OF SERVICE

A ceremony dedicating the City's new gazebo to former Mayor David M. Fuller took place on Saturday, June 29<sup>th</sup> at the Donald L. Robertson Park in Wood Village. Mayor Fuller served the City from 2000 to 2010 before deciding to retire from public service. As Mayor, Fuller was a strong voice for Wood Village in regional forums, and provided guidance and support for our City. Over 40 members of the community came to celebrate the occasion including former Mayor Donald Robertson, current Mayor Patricia Smith, retired Sheriff Bob Skipper, and Chief Deputy Jason Gates.



The ceremony also recognized the West Columbia Gorge Rotary for constructing the gazebo as a community service project. Members of the Rotary volunteered their time over several weekends to construct the gazebo which will benefit the City for years to come. We encourage you to stop by and take a look at this magnificent structure. Remember, you can reserve the gazebo and other park

facilities for free in most cases. Please view our website or stop by City Hall for more information about reserving park facilities.

### SAVE THE DATE!

Mark your calendars for Friday, December 6<sup>th</sup>. That is when we will be lighting our 80' tree at City Hall again this year. We are also planning on having a visit



from Santa as well as refreshments and a live musical performance. Look for more information on the City's website, and in the next newsletter. See you on December 6<sup>th</sup>!

### REPORT GRAFFITI ONLINE

That's right, you can report graffiti by going online and using the City's online reporting tool. Just click on the "Contact Us" button on the left side of the screen, and then select "Report Graffiti". We will either remove the graffiti, or notify the appropriate property owner. Remember, the City has no-cost graffiti removal kits that you can use to remove graffiti from your property. Please visit our webpage, or stop by City Hall for more information on how to report graffiti, or to get one of our no-cost kits.

# ROAD MAINTENANCE

Your local government is using the fees from the Transportation and Storm Drainage Utility to improve roadways in Wood Village. Last year we repaired, crack sealed, and slurry coated roadways in the Original Village along with segments of 237<sup>th</sup> Ave. and 236<sup>th</sup> Ave. We learned a lot, and have really improved the roadways we maintained last year. Here is what we learned:

- The crack seal material is a sticky, black material that really seals up roads...and permanently ruins carpets and shoes! It is really important to not get this material on your tires, your car, your shoes or clothes and most of all, inside your home.



- The road surface sealing material is not quite as sticky as the crack sealing compounds, but it is equally effective and equally staining. Last year the cars that “had” to drive through the slurry materials had this black stuff all over them in a way that was just about impossible to get off. While the directions for the slurry say it is safe to navigate after a couple of hours, we found it was still “wet” and sticky for five hours after it was applied. Vehicles that drove through ended up with lots of oil and slurry on their paint and wheel covers. While it can be removed, it is really a mess.

- Kids on bikes and pedestrians on the slurry got covered by the material. We do not know of any ways to remove this staining material from clothing or shoes.

- We really do have to tow vehicles off the street the morning the contractor starts work. A slurry seal cannot go around a parked car, and cracks cannot be sealed under vehicles.



- Citizens in an area that have to get in and out of their homes need to have a place to park away from the areas being slurried. We will have parking areas designated as near your home as possible where you can park your car and walk from your home. We recognize there are no sidewalks, so you will have to walk behind the curb on landscaped areas maintained by your neighbors. While these areas are technically “public” and you have a right to walk within a couple of feet of the back of the curb, please be respectful of the landscaping and improvements maintained by your neighbors.



- We will open the City Hall building to any resident that would like to spend the day of the slurry seal process away from their house, with their vehicle parked in the City parking lot. We have kitchen facilities, seating, and climate conditioning for any citizen that would like to take advantage of our City Hall during this time of inconvenience. We will probably have other locations that can provide the same service to residents during this maintenance work, and many of you have friends or family that could help for the day.

- We will be coordinating with the Reynolds School District and any changes to school bus routes will be posted on the City's website when the dates are confirmed.
- The inconvenience is really worth it! The roadways we maintained are rejuvenated, the raveling and cracking is gone, and we extended the life of the existing pavement. While this is an inconvenience, it is a great roadway improvement.

The roadways scheduled for maintenance this year are on the following map:



The work will include asphalt repairs on the roadway surface, crack sealing and slurry seals on:

230<sup>th</sup> Court  
 231<sup>st</sup> Court  
 Village Court  
 235<sup>th</sup> Ave.  
 Birch Ave.  
 Walnut Ave.  
 Stanley St.  
 Holt Court  
 236<sup>th</sup> Ave.  
 Shannon St.  
 Shannon Court

We are accepting bids now. The contractors will establish the final schedule. While we know the work will be scheduled in September, we

do not yet know the specific dates. All roadways will have signs posted, and all residents will receive two separate “door hanger” notifications before the day of the work. On the day the work begins, we will start early in the morning. Please make sure all vehicles and other objects in the roadway are cleared. As soon as the slurry material has cured, we will open the roadways.

From our experience last year, residents will have to plan that the roadway will not be available for vehicle use for the entire day, from 7:30 A.M. to 7:00 P.M. The work this year will be on two consecutive days. The notice we provide will indicate to residents the day each roadway will be scheduled.

The biggest potential problem in this whole effort is the weather. If we get a storm, the work cannot be done, and we begin the “wait for weather”. If this occurs, we will do all we can to keep notices out to all residents, and we will make sure we have the City Web page current with all developments. If you have questions, you can call City Hall at 503.667.6211 or check the web page at [www.ci.wood-village.or.us](http://www.ci.wood-village.or.us).

## A BANNER DAY!

It's official; there will be more banners in Wood Village. The City Council authorized additional banners along major roadways in the City. These new banners will be identical to the ones recently installed by Comcast Cable, and will help visitors recognize



that they are in our great town, as well as help grow our own community pride and spirit. We will once again work with Reynolds High School for the printing of the banners, and Jim Mott of Advanced Metal and Wire in Wood Village has agreed to work with us to design new brackets. Look for these additional banners as early as this Fall!

# Annual Performance Plan

The City of Wood Village is a strategically planned City. The City Council establishes strategic goals for the future, then establishes the specific things they would like to see accomplished in a single year to make sure the long term strategic goals are achieved. This plan, called the Annual Performance Plan (APP) is designed to assure the long term mission of the City is achieved, the strategic goals are met, and that all employees are held accountable for performance.

The APP is designed to stretch the capacities of the organization. Not in the plan are the daily operations and base services so critical to making sure Wood Village is a wonderful place to live and work. The Council expects all of these base systems to be operating well, and this APP functions to establish the new standards annually for the City organization to achieve.

Your City Council has adopted seven strategic goals:

**GOAL 1:** A safe, clean, livable community with a sense of pride, quality housing, and strong identity.

**GOAL 2:** Excellent police, fire and building services.

**GOAL 3:** High Quality, cost-effective public utilities, parks and events.

**GOAL 4:** Long-term financial stability, economic vitality and growth.

**GOAL 5:** A work environment that develops and encourages employees and rewards their creativity and innovation.

**GOAL 6:** Effective local, state and regional partnerships.

**GOAL 7:** Environmental Responsibility

In each goal area, a number of specific tasks are identified with performance deadlines and responsible parties for implementation. The outcome of this approach is a City Council governed City that meets the

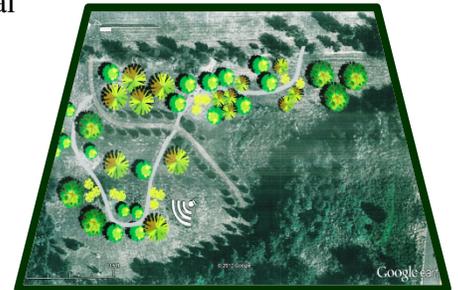


expectations of the elected officials, and firmly has the elected officials in control of the outcomes for each year.

For fiscal year 2012-13, the plan was adopted last March and implementation began in July of last year, with all tasks to be completed by June 30, 2013. We have achieved a great deal in the year just completed. This article will attempt only to hit the highlights of the year.



- A program has been developed to help residents maintain properties
- Community Banners, designed by a local contest, have been printed and placed around the City
- Graffiti abatement kits have been assembled and loaned to local residents to help eliminate Graffiti
- Pedestrian connector from 230<sup>th</sup> to 231<sup>st</sup> has been upgraded and improved
- Community Emergency preparedness has been promoted, and local government ability to respond improved
- New Financial software for our local government has been identified and acquired
- A plan for an Arboretum in the park has been adopted, and planting begun



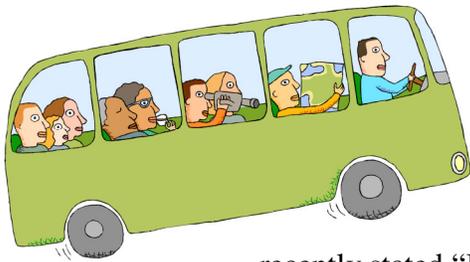
- City Special Events were all supported and completed, including the Citizen's Academy, Easter Egg Hunt, Clean Up Day, Tree Planting opportunities and the Nite Out
- Water and Sewer lines were constructed from Arata to Halsey in preparation for the construction of Arata Road next year
- Fire hydrant replacement program was adopted to upgrade the fire capacity
- Street maintenance investments to protect City Streets and your investment in your home and business have begun with the first project completed in the late summer of 2013
- City Web site expanded to include references to local businesses
- Park investments were completed, the Gazebo constructed, and animal waste collection stations added



We have an ambitious plan adopted by the City Council for next year, and we look forward to serving all residents with continued local government program improvements and projects.

# THE WOOD VILLAGE BRAND???

Tourism and Wood Village are not often used in the same sentence. It seems that we do not visualize Wood Village as a “destination” or possessing some unique character that all the tour bus operators have to make sure their occupants see. The City Council recently was requested to consider what is the brand for Wood Village?



Troutdale is the “Gateway to the Gorge”, Sandy is the Gateway to Mount Hood, Cascade Locks is “The Heart of the Columbia Gorge”, and other regional communities all tie to their brand identity. Branding is that image and catch phrase that captures your personality. Some phrases tell us all we need to hear, the Windy City, the Big Apple, The Entertainment Capital of the World, are all well known brands. Marketing then takes advantage of the brand and ties to an individual experience.

Branding is NOT marketing or advertising, in fact, the Bloomberg folks recently stated “If you are spending money to advertise and market without being connected to a brand position, you might as well pile the money up and burn it”. Since none of us has the luxury of burning money, or other resources, trying to determine if Wood Village should have a branding effort to convey our personality and attempt to begin outreach, this is a question for a short term committee.

The Columbia River Gorge is identified by several authorities as among the top geologic sites in the world, and Mt. Hood attracts literally millions of visitors annually. None of these waterfalls, streams, skiing or fishing opportunities occur in the cities that are claiming the features, they are regional attractions. Should Wood Village begin to outreach to attract visitors?

As our Council said recently, Wood Village is not some unique snow covered village, nor does it have a tower or a waterfall. What we do have is a geographic position at the start of the scenic byway for Mt. Hood, near the beginning of the historic Columbia River Highway, and some great abilities to provide overnight accommodations and all the supplies a tourist could need to visit the regional attractions.

The Wood Village City Council wants to explore the potential for some sort of community branding, and some tourism outreach. The work would have to be taken on with some new or different resource, as no funding currently coming to the City will be used for this purpose. A committee consisting of representatives from the tourism industry, retail, service, citizens, and a council liaison will gather not more than three times and determine whether or not to proceed with a tourism/branding effort. This will be a short process, with recommendations to the City Council in October, so if you have any interest or strong feelings, let us know!



## CITY HALL PAVING

New paving was completed August 9<sup>th</sup> at City Hall by Oregon Asphaltic making the parking lot and connecting driveway more accessible meeting ADA needs and for safer merging onto eastbound Halsey St.



City Council approved the project back in early February as a task that would help beautify City Hall, eliminating the gravel, dust and mud while allowing additional parking which enabled greater ADA accessibility to the Public Works office.

Striping for new, additional parking spaces and dedicated parking for our Public Works crew for entry to the well house and production/quality equipment will be accomplished once the new asphalt has had time to cure.

## PARK IMPROVEMENTS

Two new pet waste collection stations have been installed as of August 15<sup>th</sup> in the Donald L. Robertson Park for dog walkers entering from Cedar Ln. and Treehill Dr. They are identical to those installed last year near the walking path around the soccer and baseball diamonds.

Please take advantage of these facilities as conscientious pet owners and being considerate of others that use our park facilities and trails for recreation and the natural beauty of the area. Besides, it's the law.



## PARK TRAILS

City staff enlisted the help of the Multnomah County Sheriff's Department's work crews August 7<sup>th</sup> to clear away brush and debris from the southern areas of the Donald L. Robertson Park exposing the rustic stairway and concrete overlook.

The goal is, through some grant funding from Metro, to extend the trails to connect to

McMenamins' trails and facilities, Troutdale's trails as well as connecting to the Safeway shopping area off NE 242<sup>nd</sup> and Cherry Park Rd. in Troutdale.

Along with that trail extension will be the desire to improve the stairs for increased accessibility, add a more cost effective surfacing to the local trails and enhance the overlook with some additional landscaping and a natural stone appearance similar to that of the Learning Center in the vicinity of the new wetlands.

## PLAYGROUND UPGRADES

Your City Council has also approved further additions and improvement to the playground area in the park. Due to the popularity and heavily used play equipment staff has been exploring various ways of enhancing the experience for all our kids.

When originally installed the larger of the two play structures included what the manufacturer called a "log rolling" element and a "track slide" section. Some years ago vandals damaged both these pieces and they were removed and stored away. Those pieces and the assembly instructions have again been found and, with the



help of volunteers, those structures will be returned to their proper place where they can be enjoyed once again.

Additionally, staff has been exploring the possibility of adding to the smaller of the two structures for use by our smaller residents.

A plan has been determined and once a Parks and Recreation committee can convene and approve it, the pieces such as a new, more exciting slide and tunnel will be assembled and added as well as some smaller, more varied elements.



## PROPOSED & UPCOMING TRANSPORTATION PROJECTS

Funding transportation in Oregon is an interesting patchwork of various programs and fund allocations. The federal funding that is authorized in the Moving Ahead for Progress for the 21<sup>st</sup> Century (MAP-21) is for federal gasoline tax proceeds and specialty fees. Federal funding in Oregon is allocated to the State of Oregon for inclusion in the State Transportation Improvement Program (STIP), and to the metropolitan planning agencies representing various parts of Oregon, or directly awarded by the Federal Department of Transportation through a competitive program called Transportation Investment Generating Economic Recovery (TIGER). In our region, Metro is the metropolitan planning authority, and resultantly receives direct federal funding allocations. Metro then develops a Metro Transportation Improvement Plan (MTIP) for the metro region.

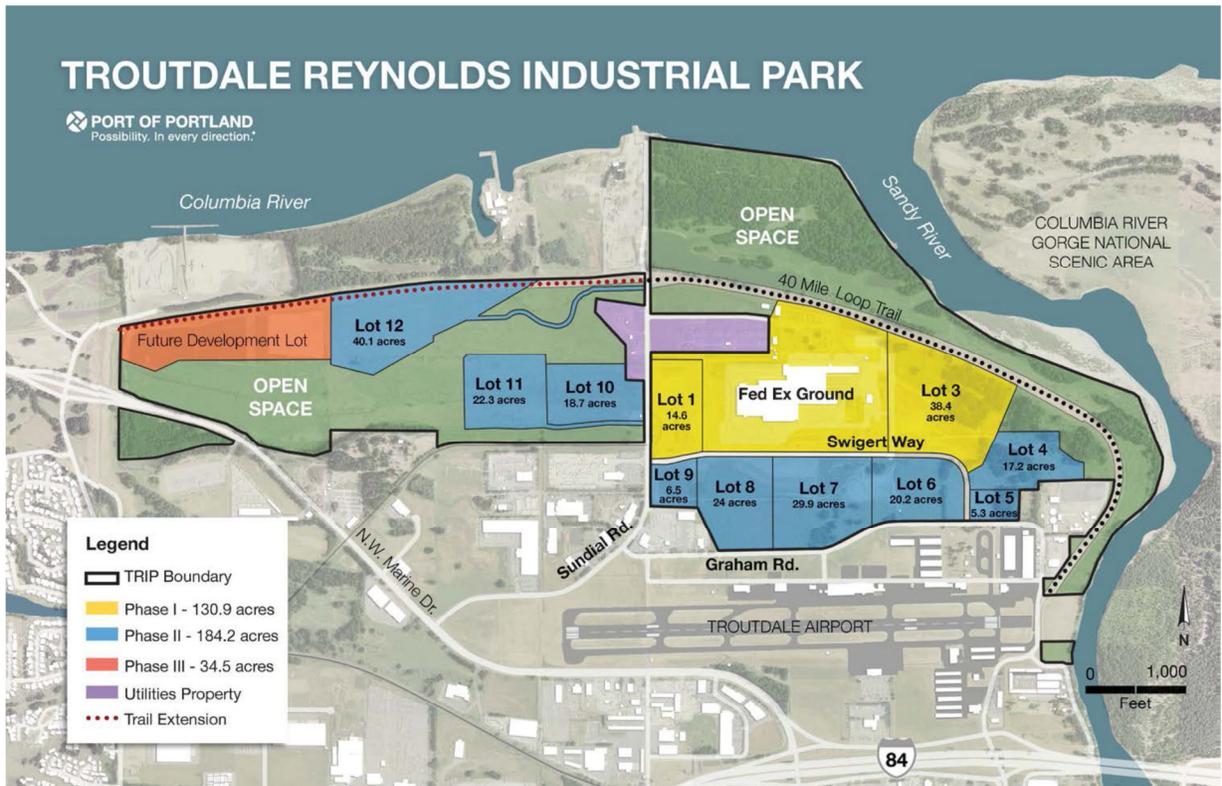
The programs developed by the State of Oregon and Metro work to combine funding in specific funding types and project types. For the State program, there are two essential types of funding categories, one is "Fix-It" funding, a total of \$63 Million for projects that do not add capacity to a road, simply repair or replace. The second is called "Enhance", and just as the title indicates, it is for projects that add capacity to the transportation system.

Metro programs for funding include the Regional Economic Opportunity Fund (REOF), the Active Transportation and Complete Streets funding system and the Green Economy and Freight Initiatives funding.

The projects from our area proposed for funding through the Federal, State, or Metro funding sources are as follows:

1. 238<sup>th</sup> from Sandy to Glisan:
  - a. First Funding sought is for the design of the roadway. While we generally know the road is proposed for three lanes with sufficient width to accommodate trucks and with bicycle and pedestrian facilities, we do not know any of the specifics. The rights of way, sound walls (if any), environmental mitigation (if any), and similar characteristics have not yet been designed. Regional Cities and the County have all endorsed this design funding from Metro's REOF funding source.
  - b. Funding for the construction of the project in two to four years is proposed through the State Transportation Improvement Program (STIP).

- The Port of Portland has major work planned in the Troutdale Reynolds Industrial Park property. This is a Regional economic opportunity fund grant proposal that would couple with a Tiger grant to complete major roadway improvements in the area and make significant additional industrial property ready for use.



- Sandy Boulevard from 181 to the Gresham City Limits is proposed for widening and the addition of pedestrian and bicycle facilities as a part of the MTIP.
- Sandy Boulevard from Gresham City Limits to 207<sup>th</sup> is proposed for funding from the STIP.

These pending proposals for the years ahead join funding that has been allocated from prior funding cycles on major roads now getting ready to actually build. These include:

- Reconstruction of Arata Road:** This work is funded to begin construction in the spring of 2014. The new road design will eliminate parking on the Arata Road right of way, and will provide two travel lanes, storm water treatment facilities, and pedestrian and bicycle improvements. As currently designed, and subject to good bids, the road will be rebuilt from 238<sup>th</sup> westerly to an area several hundred yards west of Wood Village Boulevard.
- Sandy Boulevard from 238<sup>th</sup> westerly to Fairview Creek crossing will be built in 2014.
- Maintenance resurfacing of 238<sup>th</sup> Drive from Halsey to Glisan will be undertaken by the County in the fall of 2013, as will a chip seal project on Sandy Blvd.

Along with these major roadway construction projects, the City of Wood Village will continue to improve our local roadways with slurry seals and other maintenance improvements. We will have a lot of inconvenience over the months ahead, but it will result in major improvements to our area roadways.

# ESSENTIALS OF EMERGENCY PREPAREDNESS

There are many types of disasters and emergencies: floods, fires, earthquakes, hurricanes and tornadoes. In many cases, an emergency kit could mean the difference between life and death. It is estimated that after a major disaster, it may take up to three days for relief workers to reach some areas. It would be wise to consider preparing an emergency kit that you could live on for 7-10 days. If you live in a disaster prone area, a 72-hour kit is the minimum you should have available. Plan your kit according to your family's size.

A **72 Hour Kit** is essential for any emergency. Your **72 Hour Kit** could mean the difference between life and death. We recommend purchasing your **72 Hour Kit** only through an established and reputable company or making your own.

## 72 Hour Kit

### \*\*\* 72 Hour Kit Info You Need To Know \*\*\*

- 1) Your 72 hour kit should be in a portable container located near an exit of your house or even better, sheltered in your backyard.
- 2) Each family member should have their own 72 hour kit with food, clothing and water. Distribute heavy items between kits.
- 3) Enclose the extra clothing, matches, personal documents, and other items damageable by smoke or water in plastic to protect them.
- 4) Keep a light source in the top of your 72 hour kit, so you can find it quickly in the dark.
- 5) Personalize your 72 hour kit. Make sure you fill the needs of each family member.
- 6) Inspect your 72 hour kit at least twice a year. Rotate food and water every six months. Don't forget to check your medications. Check children's clothing for proper fit. Adjust clothing for winter or summer needs. Check expiration dates on batteries, light sticks, warm packs, food and water.
- 7) Consider the needs of elderly people as well as those with handicaps or other special needs when building your 72 hour kit. For example: for babies store diapers, washcloth, ointment, bottles and pacifiers, and other special supplies..



CITY OF WOOD VILLAGE  
2055 NE 238<sup>TH</sup> DRIVE  
WOOD VILLAGE, OR 97060-1095

PAID BY STANDARD MAIL  
PERMIT #75  
WOOD VILLAGE  
97060

**VOLUNTEERS NEEDED**  
**Parks Commission and Budget Committee**  
Call 503-667-6211 for more information

**THE VILLAGE NEWS ♦ SEPTEMBER 2013**

**IN THIS ISSUE**

City Nite Out Recap  
City News  
Upcoming Road Maintenance  
Annual Performance Plan  
The Wood Village Brand  
Park News  
Transportation Projects  
Emergency Preparedness  
Upcoming Events

**City Council Meetings:**

Sept 10<sup>th</sup> 6:00 PM  
Sept 24<sup>th</sup> 6:00 PM  
Oct 8<sup>th</sup> 6:00 PM

**Parks Commission Meeting:**

Sept 9<sup>th</sup> 6:00 PM

**City Services:**

**Wood Village City Hall**

Water & Sewer 503-667-6211  
Building Permits 503-667-6211

**Other Services:**

Waste Management 503-249-8078  
Frontier 800-921-8101  
PGE 503-228-6322  
Power outages 503-464-7777  
Streetlight outages 503-736-5710  
NW Natural 503-226-4212  
Abandoned Vehicles 503-823-3333  
DEQ Burning Info 503-618-3083

**Multnomah County Sheriff:**

Non-Emergency 503-823-3333  
Emergencies 911

**Gresham Fire Department:**

General Info 503-618-2355  
Emergencies 911

**Multnomah County**

Animal Control 503-248-3066  
Reynolds School District 503-661-7200  
East Metro Mediation 503-618-3247

**Multnomah County Commissioners:**

Jeff Cogan, County Chair 503 988-3308  
Diane McKeel, District 4 503 988-5213

**25% RETIRED RATE DISCOUNT:**

If everyone living in your household is retired, and you are directly billed by the city, you may be eligible for the discounted base sewer and water rate fees. For more detailed information and to acquire the application, please see the City's website or call 503-667-6211.

**Mayor Patricia Smith ♦ President Mark Clark ♦ Stanley Dirks ♦ Timothy Clark ♦ Scott Harden**

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